



C. U. SHAH UNIVERSITY – WADHWAN CITY



FACULTY OF MANAGEMENT STUDIES

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

SEMESTER V (FIVE)

CODE 4MS05PMT1

Name of Subject Project Management

Teaching & Evaluation Scheme

Teaching Hours / Week				Evaluation Scheme (Marks)		
Th	Tu	P	Total	Sessional Exam	University Exam	Total
04	0	0	04	30	70	100

Objective

- To develop an awareness of the need for project planning and management
- To apply professional attitudes and techniques to managing a project
- Provide students with a basic understanding of project management principles and practices.
- Increase the student's ability to function effectively on a project team.
- Increase the student's ability to function effectively as a project manager.

Prerequisite

- Basic Knowledge of Management.

Course outline

Sr. No.	Course Contents	Number of Hours
1	Modern Project Management – what is a project – the importance of project management – Organisation Strategy and Project Selection – The Strategic Management Process – Scenario planning – the need for effective project portfolio management – a portfolio management system – Applying a selection model – Organisation structure and culture – project management structure – organisational culture	15
2	Defining the project – scope – establishing project priority – creating the work breakdown structure – integrating the WBS with the organization – coding the WBS responsibility matrices – Estimating project time and cost – factors influencing the quality of estimates – types of costs- Developing a project plan – developing the project network – AON fundamentals – extended network technique to come closer to reality	15
3	Managing Risk – risk management process – change control management – PERT and PERT Simulation – Scheduling resources and costs – overview of the resource scheduling problem – types of resource constraints – resource allocation methods – Reducing project duration – rationale for reducing project duration – options for accelerating project – completion	15
4	Leadership : being the effective project manager – managing v/s leading project – influence as exchange – social network building – ethics and project management – Managing project teams – the five-stage team development	15

	model – situational factor affecting team development – building high performance project teams – Outsourcing : managing inter-organizational relations – outsourcing project work – the art of negotiating -	
Total Hours		60

Learning Outcomes

Theoretical Outcome Students will learn and Understand various aspect of Project Management

Practical Outcome Students will acquire skills about concept of Project Management and can implement the theoretical concept.

Teaching – Learning Methodology

- Lectures
- Assignments

RecommendedBooks

1. ‘Project Management – The Management Process’, Clifford F Gray, Erik W Larson, Mcgraw-Hill Publishing
2. ‘Project Management and Appraisal’, Khatuna, Oxford Publication